

Upwork Profile Consultation

Shady Afif Ghattas · .NET & Android Engineer

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1 User Request

USER

You are a professional Upwork profile consultant with extensive experience in helping software engineers create compelling profiles that attract clients.

Task: Write a professional description and headline for an Upwork profile as a software engineer specializing in .NET and Android development.

Provided details:

- Name: Shady Afif Ghattas
- Years of Experience: 4 years in each field (.NET & Android)
- Notable Projects: E-Commerce, Health, Car Services, Restaurant, Coffee
- Certifications: Google Certified Android Developer (Nanodegree), 1 Million Arab Coders Initiative
- Target Clients: (requested to be completed by AI)
- Key Skills: (requested to be completed by AI)

2 Recommended Headline

CLAUDE

Full-Stack .NET & Android Developer | 4+ Years Building Scalable APIs & Native Mobile Apps | Google Certified

Why this headline works:

- Opens with the exact role keywords clients search for on Upwork
- Includes years of experience as a trust signal
- Ends with the Google certification — a powerful differentiator
- Stays within Upwork's 120-character headline limit

3 Inferred Key Skills

CLAUDE

Based on your background, these skills are recommended for your profile tags:

.NET / Backend: C# · ASP.NET Core · Web API & REST · Entity Framework · SQL Server · Microservices · SignalR

Android / Mobile: Kotlin · Java · Jetpack Compose · MVVM Architecture · Firebase · Room Database · Retrofit

General: Git & CI/CD · RESTful API Design · Clean Architecture · Agile / Scrum

4 Target Clients

CLAUDE

Ideal client segments to target based on your project domain history:

- **Startups** launching their first MVP (mobile + API stack)
- **Small & Medium Businesses (SMBs)** modernizing legacy systems or going digital
- **E-Commerce brands** needing custom ordering flows, product catalogs, and payment integration
- **Healthcare tech companies** requiring secure, HIPAA-aware mobile apps and backend services
- **Food & Beverage (restaurants, coffee shops)** building ordering, loyalty, or delivery apps
- **Service marketplaces** (car services, home services) needing booking systems and real-time tracking

5 Full Profile Description

CLAUDE

Are you looking for a developer who delivers clean, maintainable code — on time and without cutting corners? You're in the right place.

I'm Shady, a software engineer with 4+ years of hands-on experience in both **.NET backend development** and **native Android engineering**. I specialize in building full-stack solutions — from robust REST APIs and database-driven backends to polished, high-performance Android applications that users love.

Over my career, I've delivered real-world projects across six demanding industries: **e-commerce, healthcare, car services, restaurants, and coffee ordering platforms**. This breadth means I don't just write code — I understand the business logic behind it and anticipate what your product actually needs to succeed.

What you can expect when working with me:

- Clean architecture (MVVM, Clean Architecture principles) — your codebase will remain maintainable long after delivery
- RESTful API design with ASP.NET Core & Entity Framework that scales with your user base
- Native Android apps built with Kotlin and Jetpack Compose, following Google's latest best practices
- Clear, proactive communication at every stage — no surprises, no ghost deliveries
- A developer who treats your project as seriously as his own

I hold a **Google Certified Android Developer** credential (Nanodegree) and was selected for the competitive **1 Million Arab Coders Initiative** — a testament to both my technical foundation and commitment to continuous growth.

I work best with: startups launching their MVP, SMBs modernizing their tech stack, and product companies that need a reliable engineer who can own both the API and the mobile app end-to-end.

Let's talk about what you're building — I'm ready to help you ship it.

6 Additional Profile Tips

CLAUDE

Rate recommendation:

Given 4 years of dual expertise and a Google certification, start at **\$25–\$40/hr** and adjust upward based on early reviews and client feedback.

Portfolio advice:

Add screenshots or short video walkthroughs (e.g. Loom) of each project domain. Even personal or practice projects work well in early stages to show breadth.

Availability badge:

Set yourself to 'More than 30 hrs/week' initially — it signals commitment to prospective clients even if you are part-time.

Profile completeness:

Aim for 100% profile completion. Fill in the Overview, add a professional photo, include at least 3 portfolio items, and pass at least one Upwork skill test where available.